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News Release
For immediate release

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Monroe Resident Marilyn Greenberg Celebrates 15 years of Training over 5,000
Area Residents and Firms in Computer Software Applications

Trumbull, CT. May 5, 2004 – When long-time Monroe resident Marilyn Greenberg began operating her own computer training enterprise out of her home in 1989, little did she realize what the explosion in new software systems would mean to her business. Today as Monroe Business Associates celebrates its fifteenth year, Greenberg knows first-hand the need people have to learn not only the new software coming on the market, but iterations that keep improving existing software.

Greenberg calls a computer simply a box of electrical components. It takes an operating system, software and a user to make it do something useful. “Software programs like Excel, Access, Outlook and PowerPoint are what make computers so effective in the workplace,” Greenberg says, “but people have to know how to use these programs and this takes training.”

She says once training is complete you can’t stop there. “As software keeps improving and changing users need to keep their skills sharp or they’ll quickly fall behind,” Greenberg said. Over the years over 5,000 area residents and business clients have become more effective using computers because of Greenberg and her staff of trainers.

Keeping up with the changes in existing systems can be nearly a full-time job, but learning new software that comes out on the market is an even more daunting challenge. Greenberg says that in the past year alone many new versions of software have come to market ranging from better ways to surf the net, to storing and protecting data, to avoiding spam and much more. Monroe Business Associates has clients using one of four different versions of Microsoft Office products, 97, 2000, 2002 and 2003.

Greenberg had little background in computer science to begin with. She started her career as an elementary school teacher in Elmont, NY in 1972 after attaining a BA in education from the University of Bridgeport and an MS, also in education, from Hofstra University. After leaving teaching she worked for Van Heusen and Warnaco while attaining her MBA from Sacred Heart University in 1979.

She began her computer-training career by teaching for a computer school in New York City. Then she started her own business first teaching on site for MasterCard International and General Electric. While at MasterCard she taught internationally in Hong Kong, Tokyo, Seoul, Taipei, Sydney, Beijing and other locations. In 2000 she moved her business from her home office in Monroe to a fully equipped training center in Trumbull. But the company continues to offer classes at client sites, as well as in the Trumbull classroom.

“Our instructors make us unique,” stated Greenberg, “we only hire professional educators that possess many years of computer training and teaching experience. Students comment that they feel very comfortable and confident with our staff.” Based on research, Greenberg knows that students retain more if taught in small increments of time rather than typical day-long sessions. Students also need time to practice what they learn. For that reason Monroe Business Associates specializes in 3-hour classes

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Monroe Business Associates is located at 35 Corporate Drive, Trumbull. Phone 203 452 8390 or fax 203 452 7594. E-mail is train@monroebusiness.com or on the Web at www.monroebusiness.com Clients range from large to small businesses and have included General Electric, Newtown Savings Bank, TranSwitch Company, Sacred Heart University, Iroquois Gas and many others.